WORLDWIDE EXCELLENCE CERTIFICATES

WECERT QUALITY CERTIFICATES ISSUING SERVICES

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APPROVAL

The signatures below, certify that this management system manual has been reviewed and accepted, and demonstrates that the signatories are aware of all the requirements contained herein and are committed to ensuring their provision.

Revision	Date	Prepared by	Approved by	Verified by	Change Summery
0.1	01 Jan 2024	Nasrin Changizabasi	Kourosh Azarnia	Ali Pourbagher	n.a.

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Table of Content

1. Purpose 5
2. Scope 5
3. Responsibility 5
4. Process 6

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Congratulations on your Statement!

You can now use the WECERT QUALITY CERTIFICATES ISSUING SERVICES marks related to the Validation & Veridication you have achieved and enhance the commitment dedicated to verifying the quality of your work. The Statment issued by WECERT QUALITY CERTIFICATES ISSUING SERVICES protects companies, constitutes useful information for control Authorities and, ever more frequently, is one of the requirements to participate in competitions and tenders. It is the visible guarantee of your quality, because behind each statement lies a well-structured qualification process verified by a third party.

It bears witness to the "promise of transparency" made to the market at the moment in which you have decided to become verified/validated.

It is therefore important to give visibility to the validation/verification statement achieved, reproducing the relevant marks, wherever this is required by the Regulation that governs your Satatement, according to the criteria and the methods set out in the pages below.

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1. PURPOSE

The purpose of this document is to ensure proper use by verified/valides clients of:

- WECERT QUALITY CERTIFICATES ISSUING SERVICES (WECERT) Environmental Information GHG Statement and statement marks;

2. SCOPE

- This document provided the rules governing the use of Environmental Information Statement in each sector" issued and the "Validation and Verification marks" provided by WECERT.
- The referenced documents provide the rules governing the use of "accreditation body marks" (see section 3 below).
- The referenced documents provide the rules governing the use of any statement related to the "Validation/Verification" on the website, brochures, promotional material, or any accompanying information indicating that the validated or Verified client's claim.

3. RESPONSIBILITY

- Validated /Verified clients shall comply with the rules provided in this document.
- WECERT validators or verifiers are responsible for conforming, at each visit, that Validated /Verified clients use "validation " and/or "validation or verification marks" and/or accreditation body marks" and in case of observing any misuse in using them, they should report it to WECERT Validation & Verification Office.

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4. PROCESS

Section 1: Use of **WECERT** "Validation or Verification" and "Validation or Verification Statement marks"

4.1. Name and registered office of the Mark holder:

WECERT QUALITY CERTIFICATES ISSUING SERVICES (WECERT) with its Headquarter in Dubai, UAE – is the holder of the trade mark **WECERT** which can be used as below:

Note 1. *Clients can use logos referring to their Validation or Verification Statement which is provided to them upon receiving the certificate. Nevertheless, it is also recommended to the client to provide a copy of the logo to WECERT prior to its use to ensure it does not infringe on any rules. Please see section 1.13 below for the rules pertaining to the use of such logos.*

4.2. Validated or verified clients may utilize the "Validation or Verification Statement Mark" in communication media such as the internet/website, brochures, letter paper, envelopes, and business cards.

4.3. Validated or verified clients **cannot** use the WECERT mark in conjunction with the relevant "Accreditation Body Mark" (see Section 3 below for references to the additional rules on the use of accreditation body marks). The "Accreditation Body Mark" may not be used by itself or with a mark/logo that was not provided by WECERT.

4.4. The Mark must be easily readable and visible. The Mark is used in each total dimension but under safeguarding of the Mark's proportions.
When using the WECERT Mark the company should comply with the following regulations regarding the color, and dimension:

4.4.1. Design Components

The **WECERT** Validation/Verification logo

On the Left side of the validation/verification mark, the validation/verification Symbol of WECERT must be visible.

WECERT Name and Slogan

In the middle of the Validation/Verification Mark, the Registered Name of WECERT (WECERT Quality Certificates Issuing Services) appears, also (Choice of Excellence) as the Slogan appears under the full name.

Statement Number:

In the middle of the Validation/Verification Mark, the unique statement number shall be stated, this unique number is generated by WECERT according to WE-PR-MS-08 Annex 01 (Certificate/Satatement and Report Numbering Procedure), and it is mentioned in the validation/verification statement.

QR Code

On the right side of the Validation/verification Mark, a QR Code with a link to the WECERT website (Statement Validation/Verification Area) is placed, so anyone can scan it with a smartphone and check the credibility of the Statement.

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4.4.2. Colors

WECERT's Satement Mark in developed in two original colors so it may be used in different background colors and it can be adopted more easily.

#9D002D #000000 #FFFFFF

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#19457C #000000 #FFFFFF

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The use and the diffusion of the monochrome Mark is allowed.

■ #000000 □ #FFFFFF

4.4.3. DIMENSIONS

The minimum height of the logo is 12 mm. Also, the maximum size of the validation/verification mark should be such that it does not predominate over the size of the company logo. It is recommended that the size of the Validation/Verification mark should not exceed one-third or one-half the height of the surface to which it is affixed.

5. References to validated or verified Environmental Information Statements

5.1. General

In its rules, WECERT distinguishes between "short-form" and "long-form" references to validated or verified environmental information statements. WECERT requires that any use of a short-form reference include or make reference to a long-form reference.

NOTE "Include" means that the long-form reference is provided in proximity to the short-form reference in the same medium. "Make reference to" means that a reference to the location of the long-form reference in another medium (e.g. website) is provided in proximity to the short-form reference.

Acceptable references for validated or verified environmental information statements are provided in Table 1.

Table 1 — Acceptable references for validated or verified environmental information statements

Subject matter is	Short -form	Long-form
Historical in nature[a]	Verified at the reasonable level of assurance"	"In its opinion dated 20xx-xx-xx, [name of body]b concluded with reasonable assurance that the data and information in our statement were fairly stated."

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Historical in nature[a]	"Verified at the limited level of assurance"	"In its opinion dated 20xx-xx-xx, [name of body]b found no evidence to indicate that the data and information in our statement were not fairly stated."
Historical data and information submitted for verification may be monitored, estimated, or modelled. b When a responsible party refers to a statement as "verified", the long-form reference applies to any reference implying verification, e.g. by using words such as "verified", "third-party verified" or "verified by [name of body]."		

5.2. The Rules of Use of marks

the responsible party does not use the mark to imply that statements not subject to validation or verification have been validated or verified.

Note: the use of a WECERT's mark can include affixing it to a responsible party's environmental information report next to a description of verified or validated environmental information. It is not permitted to use WECERT's mark on environmental information statements that contain information that has not been validated or verified. Examples of the acceptable and unacceptable use of marks are illustrated in Table.2.

Table.2. Examples of acceptable and unacceptable use of marks

Example of an acceptable use of a mark ✓	
[WECERT's mark]	"Our inventory of greenhouse gas data and information was verified by [name of body]." "In its opinion dated 20xx-xx-xx, [name of body] concluded [with reasonable assurance] that the data and information in our statement were fairly stated."
Example of an unacceptable use of a mark ✗	
[WECERT's mark]	"Our inventory of greenhouse gas data and information demonstrated that [responsible party name] had achieved its sustainability goals and had realized science-based targets that put us on a path to transitioning to a low carbon economy in alignment with the objectives of the Paris Agreement."

5.2.1. The validated/verified client shall not use the environmental information statement, opinion, report, marks, logos, or labels in a manner that could mislead intended users or impair the reputation of WECERT

5.3. References to verification on product statements based on life cycle assessment of products

When verification and AUP are conducted as a mixed engagement for product LCA-based statements, the client shall ensure that any reference made to the statement clearly distinguishes between elements that have been verified and those subject only to agreed-upon procedures, and shall not make any reference that may imply or suggest that the entire statement has been verified.

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EXAMPLE:

Product Carbon Footprint Calculation → Verified

Input Data Input → AUP Only

EXAMPLE:

On the product label or packaging

It is not permitted to:

✗ Use the logo or phrase "Verified product LCA"

EXAMPLE:

Advertising and Website

A typical rule that a verification entity should allow:

The word Verified only for parts that are actually verified

Wherever there is an AUP, it must be explicitly mentioned

The use of terms that mislead the consumer is prohibited

Table 3.References to verification and AUP for statements based on the life cycle assessment of products

Type of reference	Short form	Long form
Functional or declared units (mixed engagement)	"Confirmed"	"The upstream and the core data and information in our statement were verified and the downstream data and information were tested by AUP by [name of body]a, which did not find any evidence to indicate that our statement was not fairly stated. The verification opinion of the [name of body]a and the report of factual findings were issued on 20xx-xx-xx."
a When a responsible party refers to subject matter as "verified", the long-form reference applies to any reference implying verification, e.g. by using words such as "verifier", "third-party verifier" or "[name of body]"		

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Section 2: Additional information

1.1. If you have any questions as to whether your proposed use of the "Validation and Verification Marks" on an advertisement, brochure, or other promotional material is following these guidelines, the client can send a sample to WECERT for review and WECERT will respond about the question.

1.2. The use of "Validation and verification statement Marks" on electronic documentation (i.e. websites), the same rules as stated in these guidelines apply.

Section 3: Use of Accreditation Body Marks

1.3. The International Organization for Standardization (ISO) **does not permit anyone** to use the ISO logo in connection with Statement. The ISO logo is a registered trademark and cannot be used by anyone outside of ISO unless authorized. As ISO does not perform certification or accreditation it would be misleading to allow its logo to be used in any way.

1.4. The Verified client is **NOT authorized** to use the International Accreditation Forum (IAF) logo which appears on the "Verification statement(s) issued to the client by WECERT.

1.5. The client is **NOT authorized** to use the "Accreditation Body Marks" provided by WECERT which is appearing on the "Verification statement(s) issued to the client by WECERT.

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